

HOW LOCAL EXPERTISE IS SHAPING THE GLOBAL FREIGHT FORWARDING INDUSTRY

In a globalised world, expert freight forwarders are essential for handling trade complexities. In a world of shipping intricacies, one distinctive competitive edge stands out: **Local Knowledge**.

Discover how an understanding of local markets, regulations, and culture is critical to achieving seamless global trade, timely deliveries, and satisfied customers.



1 REGULATORY COMPLIANCE

Each region has unique regulations, standards, and customs procedures for shipping.

IMPORTANCE
Understanding local regulations reduces fines, delays, and confiscations.

WHY IT MATTERS
The Council of the EU introduced a **15% minimum tax rate** for multinational corporations.

The US Inflation Reduction Act offers **EV tax credits** of as much as **\$7,500** for the purchase of an EV assembled in the United States, Mexico or Canada.

2 ENVIRONMENTAL CONSIDERATIONS

Understanding local environmental regulations are essential as they affect packaging requirements, waste disposal and overall supply chain sustainability.

IMPORTANCE
Aligning with sustainable practices enhances compliance, efficiency, and reputation.

WHY IT MATTERS
Over **60%** of consumers in the US would pay more for a product with sustainable packaging.

The European Council and the European Parliament will introduce levies in phases starting **October 2023** for the import of products in carbon-intensive industries.



3 INFRASTRUCTURE & LOGISTICS

Local knowledge about infrastructure across logistics services boost transportation efficiency.

IMPORTANCE
This helps identify the best routes, modes of transport, and delivery methods, ensuring timely and cost-effective delivery.

WHY IT MATTERS
China has invested nearly **113.55bn** yuan in the first quarter of 2023 in railway infrastructure and is expected to **expand by 6.6% on a yearly basis**.

Vietnam's 8% economic growth in 2022 is powered **11.9%** growth in the logistics sector.

4 ECONOMIC & POLITICAL CLIMATE

Local markets might have specific economic conditions, political situations, or trade barriers that can impact shipping.

IMPORTANCE
Informed freight forwarders can anticipate potential disruptions, adjust pricing, or even reroute shipments if necessary.

WHY IT MATTERS
With an expected growth recovery at **4.4%** in 2023, China's post-pandemic recovery impacts global commodities demand.

East Asian economies experienced a **7% drop in exports in 2022** amidst ongoing political tensions.



5 CONSUMER BEHAVIOUR & DEMAND PATTERNS

Different regions may have varying demand patterns due to seasons and events.

IMPORTANCE
Patterns help forecast demand, optimize inventory, and plan shipments.

WHY IT MATTERS
Chinese consumers hesitate to as **China slides into deflation** for the spend **first time since 2021**.

US holiday sales are expected to see a **5.3% increase** in 2023 with rising incomes.

DP World distinguishes itself through its expansive global reach and its detailed grasp of local landscapes. The dual perspective ensures precise handling for every shipment, accounting for local regulations and challenges. DP World's global reach matched with deep local knowledge makes it a new leader in freight forwarding, delivering valuable and reliable services to clients anywhere.

DID YOU KNOW THAT DP WORLD IS ALSO A FREIGHT FORWARDER?

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