DP WORLD

Jeddah

GO GREEN

Campaign

Go Green
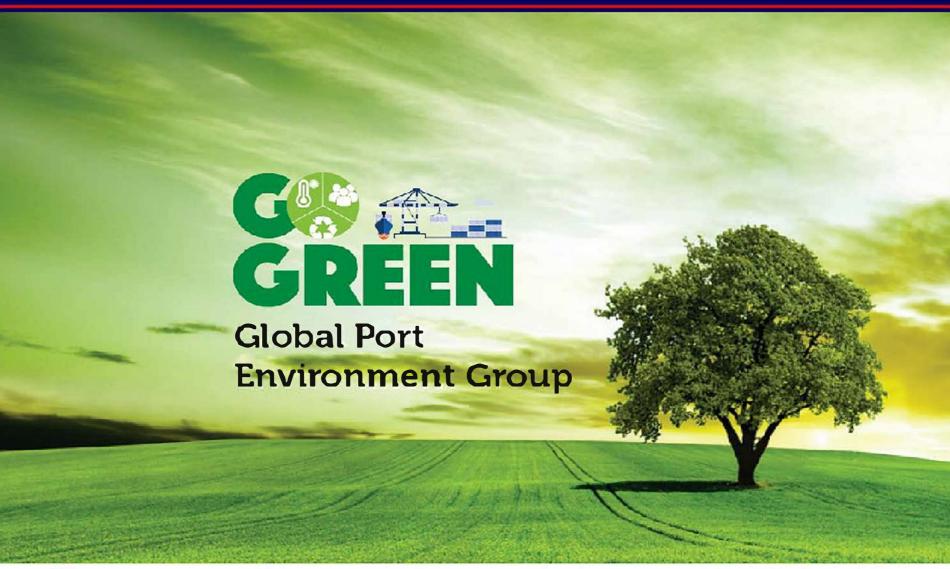
The campaign is planned to take place in the **3rd Week of September 2015 (14th – 21st September)**.

The concept of 'Go Green' is to address three main areas – **Reuse and Recycle, Climate Change and Community** – through different activities that will be run locally by individual Business Units. 12 activities have been identified for the campaign

Each Business Unit is expected to undertake one or more of these 12 activities depending on their available resources, targets and network. In locations where two or more of the participating operators have terminals, you are encouraged to organise joint activities.

Help us to bring change that will benefit the whole planet.

Aim: "A simple process to achieve environmental improvements which engage a wide audience across the global port industry and surrounding communities"

Objective: For each Business Unit to launch a campaign that engages with the port stakeholders and makes improvements in the areas of reuse and recycle, climate change & the community"

Reuse and Recycle
- Reusing Waste Materials from the Port
- Recycling Campaign
- Food Waste and Composting Campaign
- Clean Up Campaign of Terminal and Surrounding Areas

Climate Change
- Energy Saving Campaign
- Clean Transportation Campaign
- Tree Planting at the Port
- Climate Change Awareness Campaign

Community
- Tree Planting/Habitat Creation within the Community
- Volunteering at Local Wildlife Area/Park
- Environmental Education to the Community
- Cleaning of Local Areas Campaign e.g. Beaches and Parks

Reuse and Recycle

Achieving the "Reuse and Recycle" Goal– Basic Ideas

Examples of how Business Units could achieve this area of the campaign:

- Undertaking cleaning of the Terminal with Staff members.
- Replacing disposable cups/bottles with washable ones.
- Using waste operational/construction materials for creation of the planters.
- Using plastic bottles for growing plants.
- Using scrap metals for building new items that could be used in the terminal or community.
- Gravely/recycled construction materials used in community gardens.

All of these examples can then provided to local community green space. Some of these examples could be painted to match the Business Units branding.

Climate Change

Achieving the "Climate Change" Goal – Basic Ideas

Examples of how Business Units could achieve this campaign:

- Identify where improvements could be made to Business Units carbon emissions or how these can be offset.
- Tree planting day undertaken by staff at appropriate area of the terminal.
- Carbon emissions reductions are made by lowering resource use.
- Arrange a cycling event, car pooling or use cleaner transport to work.
- Climate change awareness presentation/workshop for your staff and/or community.

In all cases there should be a link to the community's needs or the project should be used as an educational tool.

Community

Achieving the "Community" Goal

Examples of how Business Units could achieve this campaign:

- Staff can volunteer their time to creating communal green space.
- Environmental engagement programme is given to the local community.
- Educational school visits to raise environmental awareness.
- Clean Up of a local beach, parks, forests, etc.

Utilizing the empty drums

- ➢ We need to keep ready the empty drums available .
- ➢ Need to cut into two.
- ➢ Painted with red & white color until it dry.
- ➢ Can be used as a barrier on the entrance gate

Terminal Clean up

- ➢ We need to select an area to be clean
- ➢ All personnel can join
- ➢ Prepare materials to use for clean up (brooms, garbage bag, etc..)

Tree Planting

➢ Prepare a type of plant
➢ The empty drums utilize will be filled with sands
➢ Managers will do the tree planting…
➢ This will be put on the entrance gate (in ref to the recycle & reuse)

Or

➢ To landscape the Road 41 roundabout (in front of the terminal entry/exit)

Clean up along the shore/ park

➢ Need to arrange and coordinate with local leaders
➢ Prepare materials to be use (i.e. garbage bag, brooms, dustpan, etc..)
➢ Prepare the list of DP staff to join

FRONT

BACK

THANK YOU