



DP WORLD

dpworldparamaribo.com

Vacancy Marketing & Communications Lead

About DP World

DP World is a global leader in smart logistics solutions, enabling the seamless movement of trade across 190 business units in 69 countries. With our extensive portfolio of logistics terminals, marine services, ports, and economic zones, we think ahead to shape the future of global commerce.

At DP World, innovation meets purpose. We embrace change, leverage technology, and build enduring relationships with governments, shippers, traders, and communities. Our diverse workforce of over 97,000 professionals is committed to creating a positive impact on economies, societies, and the planet.

The Opportunity

This is a strategic leadership role for a marketing and communications professional who wants to make a real impact. As MarCom Lead, you will shape and execute the company's brand and communication strategy, aligning local initiatives with global standards. You'll drive customer engagement, support revenue growth, and elevate the company's public image across all stakeholders. This role offers the chance to lead brand transformation, enhance customer experience, and contribute directly to business development and shareholder value.

Paramaribo Office

DP World, 2nd Floor, van T' hogerhuysstraat 13-15, Nieuwe Haven Business Center (NHBC)

Paramaribo, Suriname

T: +597-402890/ +597-402875

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The role

Key Responsibilities

Adapt & Evolve

- Develop long-term MarCom strategies and yearly action plans aligned with global standards.
- Provide internal communication, public/government relations, and crisis communication guidelines.
- Ensure all media and press communications meet DP World's sustainability and branding standards.

Prioritize Customers

- Enhance customer experience across all business units (P&T, Logistics, Cosco).
- Promote customer service awareness and support sales-driven campaigns.
- Collaborate with operations and logistics to maintain strong agent and BCO relationships.

Create Growth

- Execute impactful branding strategies, events, and exhibitions.
- Manage the MarCom budget and supplier performance.
- Support sponsorships and set performance standards to maximize brand impact.

Build for a Better Future

- Monitor KPIs and lead continuous improvement.
- Drive brand transformation aligned with future business development.
- Support internal communications and participate in regional MarCom initiatives.
- Track and improve the BU's share of voice.

Behavioral Expectations

- Lead by example in safety, ethics, and professionalism.
- Coach and mentor the MarCom team.
- Uphold DP World's values and codes of conduct.

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Qualifications & Experience

- Bachelor's degree in Commercial Management or related field (Postgraduate preferred).
- Experience in Terminal Operations, International Business, or Logistics.
- Strong budget management and business acumen.
- Fluent in English and Dutch (written and spoken).
- Excellent interpersonal, leadership and negotiation skills.

Core Competencies

- Strong leadership and stakeholder engagement skills in marketing and communications.
- Strategic brand management and storytelling expertise.
- Proficiency in digital marketing, media relations, and content creation.
- High level of accountability and ethical integrity.
- Analytical mindset with a creative approach to problem-solving.
- Excellent communication skills with a proactive and collaborative attitude.

Why DP World Paramaribo?

- Join a dynamic and expanding global organization at the forefront of trade and logistics.
- Shape the narrative and visibility of impactful local and regional operations.
- Be part of a purpose-driven culture that values sustainability, safety, and innovation.
- Collaborate with a professional, multicultural team in a fast-paced environment.

How to Apply

If you are a strategic communicator with a passion for brand building, stakeholder engagement, and operational excellence, we invite you to submit your resume and cover letter to xamira.visser@dpworld.com.

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